

# PROJECT HOPE



**THERE IS ALWAYS HOPE  
STARTS AUGUST 31, 2022**

Beginning August 31, Tuscarawas County residents will see silhouettes positioned along prominent roadways in our communities.

- Black silhouette: represents overdose deaths in the county
- Gray silhouette: represents overdoses per city (not resulting in death)
- Yellow silhouette: represents “There is Always Hope”
- Yard sign promoting the **Tuscarawas County Substance Use Hope Line: (330) 663-6812**



Participating communities include Bolivar, Dover, Newcomerstown, New Philadelphia, Port Washington, Strasburg, Sugarcreek, Dennison, and Uhrichsville. Yard signs include the Hope Line phone number, which is a one call, one person, no redirects resource. The Hope Line was created to help individuals access the appropriate addiction treatment services and provide support to the loved ones of individuals struggling with substance abuse.

Project Hope is an annual awareness campaign established in response to Tuscarawas County experiencing a record number of overdose deaths in 2020. The campaign also acts as a period of remembrance for the 25 people who died because of an overdose in 2021. Project Hope also allows survivors to remember the nine county residents who passed away from overdoses and recognize the 96 recorded overdoses (not resulting in death) in our county during the first six months of 2022.

Empower Tusc (formerly known as the Tuscarawas County Anti-Drug Coalition) and the Tuscarawas County Addiction Task Force have joined forces to help our community better understand addiction, reduce the stigma surrounding substance use disorder, connect individuals with treatment services, and show those battling addiction that treatment works...recovery can happen!

A press conference to announce this year's Project Hope will be held at 2:00pm on Wednesday, August 31 at the New Philadelphia Fire Department. This year's speakers include:

- Congressman Bill Johnson
- Representative Brett Hillyer
- Persons in Recovery
- Senator Jay Hottinger
- Commissioner Al Landis
- A mother who lost her child to an overdose

Commissioner Chris Abbuhl will be presenting proclamations recognizing August 31 as International Overdose Awareness Day and September as National Recovery Month.

The silhouettes serve as a reminder that even one life lost in our county due to substance use is one life too many. We encourage all residents of Tuscarawas County to support, learn, and share information about Project Hope and available treatment resources. **You can learn more by visiting [empowertusc.com](http://empowertusc.com). For information about treatment services available in the county, including how to obtain free Naloxone, contact the ADAMHS Board at [adamhtc.org](http://adamhtc.org).**